

Haynie-Sirrinc Master Plan Workshop Schedule

Ramada Inn, 1001 S. Church Street, August 22-27, 2001

	Wednesday-22 nd	Thursday-23 rd	Friday-24 th	Saturday-25 th	Sunday-26 th	Monday-27 th
8:00		Breakfast	Breakfast	Breakfast		Breakfast
8:30	Team Arrives Set Up Design Studio 11:00 Lunch with Planning Commission	8:30 Local Merchants & Business Groups 10:00 Stormwater, Sewer, and Sidewalks 11:00 Public Utilities	8:30 Affordable Housing 10:00 Real Estate/Marketing 11:00 Transportation	9:00 Residents and Neighbors		Design
Noon		Lunch	Lunch	Lunch	Lunch	Lunch
1:00	1:00 Tour of Area and Project Overview	1:00 Elected Officials 2:30 Public Safety 3:30 Major Property Owners	1:00 Developers & Home Builders 3:00 Engineering & Fire Marshall (Streets)	Design	Design	Close up Design Studio and Prepare Final Presentation
5:00	Dinner with the Advisory Committee	5:30 Pin-up Session and Project Update	5:30 Pin-up Session and Project Update	5:30 Pin-up Session and Project Update		Dinner with the Advisory Committee
6:00		Dinner	Dinner		Dinner	
7:00	Opening Presentation by The Lawrence Group	7:00 Residents and Neighbors	Design		Design	Closing Presentation by The Lawrence Group

1.3 Charrette Process

The Master Plan was developed largely during a charrette process, Wednesday -Monday, August 22-27, 2001. A temporary design studio was established at the Ramada Inn in the heart of the neighborhood. This central location enabled a large number of neighborhood residents and other interested persons to participate throughout the week.

The charrette began with a walking tour of the neighborhood. Over 25 design team members, Advisory Committee members, interested developers, city staff, residents, and community police officers walked every street in the study area, photographing key elements, measuring streets, and talking to neighbors. That evening, an opening presentation was made to a standing room-only crowd.

Throughout the week, numerous interviews were held with interest groups including transportation planners & engineers, developers, public safety officials, stormwater engineers, housing groups, and residents. Meetings were held throughout the day as well as in the evening to give everyone an opportunity to join in the public discussion. To encourage maximum participation, a special public meeting for area residents was held on Saturday morning. Each evening before dinner, participants were invited to join the charrette team in a pin-up of the day's

1.0

Introduction and Overview



Charrette: French term for "little cart" referring to the final intense work effort expended by architects to meet a project deadline.

At the Ecole des Beaux-Arts in Paris during the 19th century, proctors circulated with carts to collect final drawings, and students would jump on the "charrette" to put finishing touches on their presentation.

There are four guiding principles for a charrette that are essential to the success of the process:

Involve Everyone from the Start:

Anyone who might have an opinion or be affected by the plan should be involved from the very beginning. By making people roll up their sleeves and work with the design team, the process gains mutual authorship and a shared vision.

Work Concurrently and Cross-Functionally:

Our design team has many different specialties, but during the charrette, we all become generalists, assimilating everyone's expertise and reflecting the wisdom of each ability.

Work in Short Feedback Loops:

As mentioned earlier, we believe that this is essential to public credibility. The public needs to be able to propose an idea and see it designed for review in a short period of time. During our process, we hold pin-up sessions every evening to garner input on the preferred direction based upon what we heard earlier in the day.

Work in Detail: Too few planners understand that the "devil is in the details". Only through designing to a level of detail that includes both the details of building types, blocks, and public spaces as well as the big picture of circulation, transportation, land use, and major public amenities can fatal flaws be reduced or eliminated.

1.0 Introduction and Overview

work to evaluate ideas, and provide direction for the next day.

Because of the outstanding publicity efforts most residents were aware of the charrette and frequently spoke with designers both at the hotel and around the neighborhood. On Sunday morning, a local church-goer even took the time to show the team the parking needs for her church, a pattern repeated time and again as interested residents took the time to articulate their needs and their vision for the redevelopment of the neighborhood.

Over 350 people participated in the charrette with nearly 200 people in attendance for the closing reception and presentation on Monday evening. It was this overwhelming participation from interested citizens, public officials, and staff that was the foundation for the highly successful charrette.

In addition, two post-charrette meetings were held to give residents, property owners, and interested citizens the opportunity to learn more about the plans and the proposed Code for the area.

The Greenville Journal

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See Page B21

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Organizers of the BMW Charity Pro-Am at The Cliffs are expecting to grow the 2002 tournament in every way possible **A9**

BUSINESS



Haynie-Sirrine area prepares for revitalization



"The people just don't have the respect for the neighborhood they used to have."

— Felise Harris,
Member of project's advisory committee

Developers help city fund project; public invited to participate beginning Aug. 22

BY GARY HYNDMAN
contributing writer

Aug. 22 to conceive a master plan for revitalizing the Sirrine-Haynie neighborhood. David Stone is one of four real estate investors who have partnered with the city to pay the design team's fee. In the last two years, Stone, who owns considerable property in the neighborhood, has razed 25 to 30 abandoned homes. He believes this vacant land is ready for revitalization.

"That property from

The city of Greenville is partnering with a group of real estate developers to sponsor an innovative planning process that it hopes will transform one of the community's most distressed neighborhoods.

An urban planning team from The Lawrence Group of Davidson, N.C., will be on site at the Church Street Ramada Inn for six days, beginning

Pre-charrette coverage included both print and television formats with the goal of encouraging city-wide participation

A child's vision for the future of Rose Avenue completed during the charrette. Note the traffic calming measures and the public park.

The Greenville News

Tuesday
August 28, 2001

Metro

Section B

Business
Chattanooga 48



Urban village may rise from old neighborhood

Sirrine-Haynie due for makeover

By Bob Perry
Staff Writer

More than 100 residents of the Sirrine-Haynie neighborhood are expected to meet with city officials and developers to discuss plans for the area's future.



PROJECT

FROM PAGE 1B

Plans for the Sirrine-Haynie neighborhood are being developed by city officials, developers and residents.

Post-charrette coverage

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Photos taken during six day charrette.